

FATIMA DAHRI

WORDPRESS DEVELOPER



CONTACT

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- Leuven, Belgium

SKILLS

Wordpress development

- Theme & plugin customization (PHP, JS, CSS)
- WooCommerce setup & custom features
- SEO implementation & performance optimization
- Technical maintenance, backups & security
- Front-End: HTML5, CSS3, JavaScript, Bootstrap, Angular, TypeScript
- Back-End: PHP, Node.js, MongoDB, MySQL
- Tools: Git, VS Code, Adobe XD, Photoshop, Illustrator, Canva, Office Suite, Capcut

EDUCATION

Certificate in Mobile Development

Solicode & Simplon 2021-2022

Certificate in Web Development

Solicode & Simplon 2020-2021

Bachelor Studies in Biology

Abdelmalek Essaâdi University 2013-2017

LANGUAGES

English	Fluent
French	Fluent
Arabic	Native
Dutch	Beginner

PROFILE

Full Stack Developer specialized in WordPress with proven expertise in custom code integration, theme & plugin customization, and e-commerce solutions (WooCommerce).

Strong background in SEO optimization, technical maintenance, and client support.

Experienced in leading teams and delivering full-cycle web projects, from installation and development to optimization and ongoing support.

Currently based in Belgium, available for remote or hybrid opportunities across Europe.

WORK EXPERIENCE

Project Director

Technovify - Amsterdam (The Netherlands) 2024-2025

- Built and managed an international team of freelance developers.
- Designed and developed websites, e-commerce platforms, and tailor-made applications.
- Supported clients in digitizing their businesses.
- Oversaw the full project lifecycle: requirement analysis, development, deployment, and support.

Head of Web & SEO Department

Rillane Marketing Digital - Tangier (Morocco) 2022-2024

- Managed the Web Development & SEO Department and led a team of senior developers.
- Installed, configured, and developed WordPress websites (corporate, e-commerce, custom).
- Customized themes and plugins with PHP, JS, and CSS to meet client needs.
- Implemented SEO strategies, boosting search visibility and organic traffic.
- Oversaw technical maintenance, backups, and website security.
- Delivered client support and ensured on-time, high-quality project delivery.

Freelance Web Developer

Tangier (Morocco) 2020-2022

- Developed websites for SMEs, associations, and individuals.
- Created responsive designs and optimized UX/UI.

Web developer

Ever technology - Tangier (Morocco) 2020-2021

- Built and maintained e-commerce websites with WordPress/WooCommerce.
- Applied SEO best practices to enhance rankings.
- Worked on front-end performance optimization.